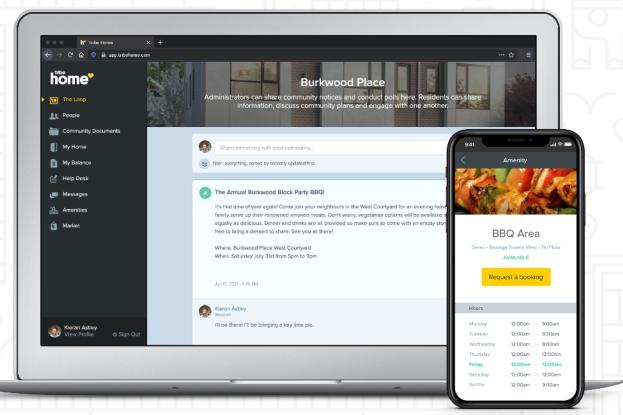
# Tribe

#### **Community Living, Simplified**

### Q3 - 2022 Financial Results Presentation



TribeTech.com

November 29, 2022



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#### Cautionary Note On Use of Non-GAAP Measures.

Note that for purposes of this section, GAAP refers to IFRS. The Company believes that investors use certain non-GAAP measures as indicators to assess companies such as ours. They are intended to provide additional information and should not be considered in isolation or as a substitute for measures of performance prepared in accordance with GAAP. Non-GAAP financial measures do not have any standardized meaning prescribed under GAAP and therefore may not be comparable to similar measures presented by other issuers.

In this presentation non-GAAP measures include "Average Digital Cost Per Lead", "Average Cost per Community Acquisition" and "monthly recurring revenue (MRR)" and "Average Community Lifetime Value". As noted, these non-GAAP measures have been included as indicators to assess companies such as ours. Similarly, the Company has included non-GAAP measures for other comparable companies to assist investors in their relative assessment of our Company. There may be some variation in the method of computation of these metrics as determined by the Company compared with other companies. Investors are therefore cautioned that as these measures do not have any standardized meaning prescribed under GAAP, the comparisons of non-GAAP measures included in this fact sheet should be used with caution.



#### One-stop-shop alternative to traditional property management.



We're simplifying the complexities around residential community living with tech-enabled solutions like nothing else in the market.

## **Tribe** Our National Footprint by the Numbers\*



## \$19.8 Billion+

Total Asset Value under Management\*

## 110,000+

Number of homes using our technology

## 98,300+

Number of Residents in Tribe-Managed Communities

## \$212 Million+

Annual Budgets managed on behalf of our Communities

## 25 Million+ SF

Condo/Strata Square Feet Managed **220+** Tribe Employees

## \$115 Million+

Annual rent collected on behalf of our Clients

## 6.8 Million+ SF

Rental & Commercial Square Feet Managed

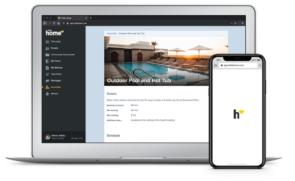
## 473 Million+

**Community Data Points** 

Updated November, 2022 \*Updated as of April, 2022 \*\*Excluding building service division (RDC)

## **Tribe** Our Revenue Pillars

#### **TSX.V: TRBE, OTCQB: TRPTF**



#### Software and Service Revenue

- Investors/Asset Managers Rental Communities
- Developers New Communities
- Condo Corps Existing Communities





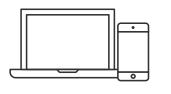
- Transactional fees (Rent or Condo fees)
- Data reporting and access
- Banking services
- Rental/lease-up services
- Special projects



Digital Services & Partnerships Revenue

- Community smart-building products
- In-Home marketplace
- Financial services
- Insurance services

## **Tribe** We've Been Busy



#### **Quarterly Revenue**

Tribe reports Q3, 2022 quarterly revenue **increase of 10.9%** over same quarter last year to \$4,529,310.



#### **C-Suite Leadership**

Appointed Drew Keddy to **new role of COO** in September, 2022.



#### **Partnerships**

Added **10** new partnerships in Q3, including **Hytec Water Management.** Signed **national ESG** partnership with **Enersavings.**\*



#### **Expanded M&A Funnel**

**11 acquisitions** completed-to-date.

- Signed agreement to acquire strata assets from Warrington PCI Management set to close early December.\*
- **Southview** closed June 30, integration on schedule for December 1.



#### **Revenue Growth**

Tribe recognized for revenue increase of **502%** from 2018 to 2021\*:

- Deloitte Fast50 (Canada)
- Deloitte Fast500 (North America)



#### **Digital Marketplace**

Launched **Tribe Market** - a **curated digital marketplace** for homeowners and residents.\*

#### (2) Not normalized for acquired contracts.

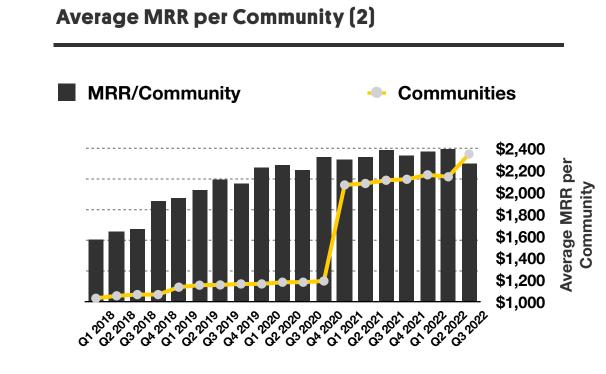
\$2,887

FY2019





7





\$4,213

FY2020

\$4,085

\$3,786

2021

2021

\$4,529

\$4,202

2022

2022 YTD Q3

## **Tribe** Revenue Analysis



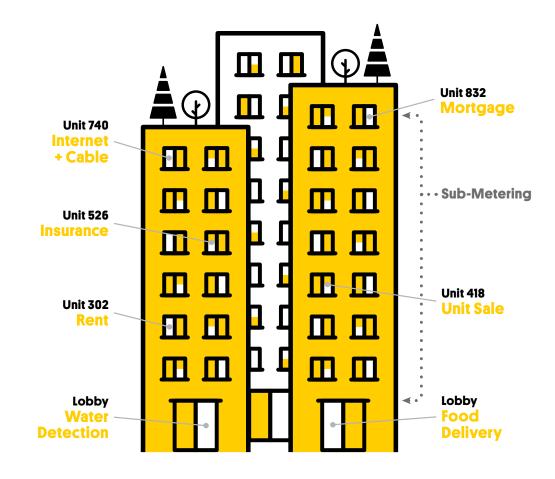


### **Our Focus**

#### Growing our footprint: M&A and integrations



#### Growing our Digital Services: In-house and partnerships



## **Tribe** Organic Growth

#### Tribe's unique tech-based approach is attractive to the market, feeding growth organically.



Total Leads Q3 2022: **114 ( -19.5% )** 

Q3 2021: **141** 



Q3 2021: **19.5**%

## Avg. Digital Cost Per Lead Q3 2022: **\$21.64** (-2.57%)

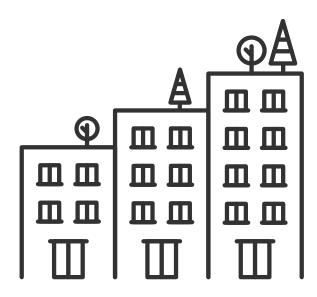
Q3 2021: **\$22.21** 

Average Lifetime Community Value: \$683,945\*

## **Tribe** Condo Economics - Monthly Recurring Revenue

Traditional Property Management: \$20/Home + \$2 Ops Transactions

> **30-35**% Gross Margin **10-15**% Churn



Tribe-Digitized Residential Community\*: \$31/Home and \$5 Ops Transactions and Digital Partnership Revenue

**39**% Gross Margin\*

**4%** Churn\*

\$31	Revenue Per Home	
\$5	Ops Transactions	
\$1.1**	Insurance Sales**	
\$2.25**	Sub-Metering**	
\$2**	Grocery Delivery**	
\$1.50**	Telecomm**	
++	Other**	
\$40++	Sub Total	

**\*YTD September 30, 2022** 

\*\* examples of digital partnerships program revenue

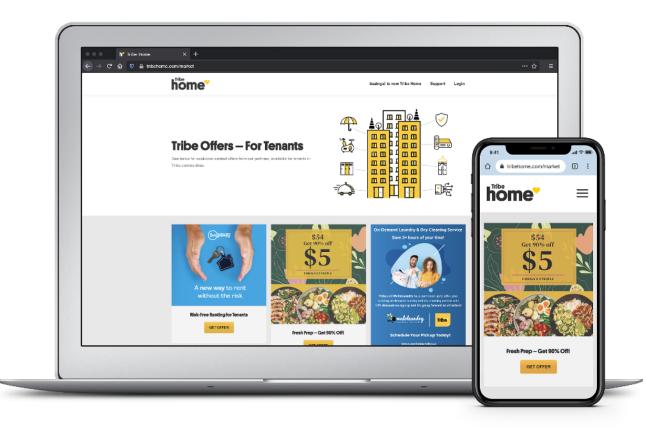
## **Tribe** Digital Marketplace for Owners & Residents

#### TSXV:TRBE | OTCQB:TRPTF

# Simplifying people's lives by leveraging the group buying power of the 100,000+ people living in Tribe-enabled buildings.

Tribe connects clients with services that support their daily living through carefully curated offers in our digital marketplace.

- Filtered categories to help owners & residents find what they need.
- Able to segment office by location, type and age of building.
- Easy "new offer" onboarding process.
- Supports efficiency and financial ease for homeowners and residents of Tribe's multifamily communities.



## **Tribe** Digital Partnerships in Action

## 10 new partnerships signed in Q3, 2022 including:



Tribe continues to add digital partnership offers to our communities, realizing additional recurring revenue opportunities.

# 60% of Condos in Canada are not insured/under-insured



**39% Conversion Rate** 

**11.56<sup>%</sup>** Increase in revenue over Q2 2022.

\*Insurance offer to full transaction

## **Tribe** Capitalization Table & Ownership

	millions#	millions\$(1)
Basic Shares Outstanding	21.24	-
Warrants (@ \$5.10, Jan 2025 Expiry)	5.25	26.8
Options / Comp Options	1.13	4.7
Broker Warrants	0.46	2.3
Total	28.08	33.8



#### **Top 5 Shareholders**

Name	%
Aquilini	21.2%
TY & Sons	14.7%
Round 13	11.8%
Joseph Nakhla (Tribe CEO)	10.1%
Peterson	7.4%

#### Analyst Coverage

Firm	Analyst	Contact Details
Laurentian Bank Securities	Frederic Blondeau	blondeauf@vmbl.ca
Stifel GMP	Suthan Sukumar	Ssukumar@stifel.com









**Expand M&A Funnel** 

Digital Marketplace For Owners & Residents **Industry Outlook** 



TSX.V: TRBE, OTCQB: TRPTF

## Q&A